



**Dieter Härle, 1932 Ashford Road, Bettendorf, IA 52722-6100**

March, 2009

Dieter@BestOptionsInc.com

**AgriMetrica LLC**  
**1551 Hanson Road, Ellensburg, WA 98926**  
[www.agrimetrica.com](http://www.agrimetrica.com)

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Dear Dairy Producer,  
Your Nutritionist, Veterinarian, Banker Consultant all should know about this program.....

We are excited to introduce you to the MilkLab™ system. MilkLab™ is a system that tracks your milk quality over time. As of right now, the system can help you track milk yield, milk fat %, milk protein %, protein:fat ratio, milk urea nitrogen (MUN), somatic cell count, milk per cow, dry matter intake, feed efficiency, income over feed cost, and bacterial counts. Using statistical process control analysis and graphical visualization tools, the dairy producers and their advisors can more easily determine cause and effect of dairy management decisions on milk quality. To learn more about the features and benefits of MilkLab, go to [www.agrimetrica.com](http://www.agrimetrica.com) and click the MilkLab link.

We are also pleased to announce Dieter Harle as our MilkLab distributor in your area. Dieter will be more than happy to explain the details about MilkLab and to get you enrolled. We offer MilkLab as a subscription service which includes all system updates and enhancements, plus technical support. This subscription is billed at \$19.99 a month with the first month free. Dieter will be responsible for managing your account, so please direct billing questions to him. For technical support, call (509) 962-1583, Monday – Friday, 8:00 AM to 5:00 PM PST or e-mail us at [support@agrimetrica.com](mailto:support@agrimetrica.com).

To get started, please complete the attached enrollment form and mail or fax it to us at (509) 271-5177. We're looking forward to working with you. Please feel to contact me at any time at [mkinsel@agrimetrica.com](mailto:mkinsel@agrimetrica.com).

Sincerely,

Mark L. Kinsel, DVM, MS, PhD  
Chief Executive Officer, AgriMetrica LLC



**Dieter Härle**, 1932 Ashford Road, Bettendorf, IA 52722-6100

**MilkLab Registration / Access Agreement      Dieter@BestOptionsInc.com**  
**(Dieter Harle , dba/ Best Options, Inc.)**

I would like to enroll my dairy in the MilkLab Data Monitoring System. I give my permission for AgriMetrica LLC, 1551 Hanson Road, Ellensburg, WA 98926 to gain access to my dairy herd's dairy production and milk quality records.

I understand that there is a monthly fee of \$19.99 for this service that will be collected by Dieter Harle, a distributor for MilkLab and AgriMetrica LLC.

I request the following people be granted access to my MilkLab data while I am enrolled:

Producer's Name: \_\_\_\_\_ Email: \_\_\_\_\_

Nutritionist's Name: \_\_\_\_\_ Email: \_\_\_\_\_

Veterinarian's Name: \_\_\_\_\_ Email: \_\_\_\_\_

Other Person's Name: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_  
Dairy Producer Signature

\_\_\_\_\_  
Date

Information required for account setup:

Dairy Name: \_\_\_\_\_

Business address: \_\_\_\_\_

Phone:

Contact person: \_\_\_\_\_

Milk shipped to: \_\_\_\_\_

Contact person: \_\_\_\_\_

Phone and fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Dieter@BestOptionsInc.com

Business Phone: 563-940-1440

Fax: 563-344-0130

Home: 563-355-5006